

DEAR FRIENDS OF LOMITA,

I hope this letter finds you well. I am writing on behalf of the City of Lomita as we gear up to celebrate a milestone occasion – a celebration marking Lomita's 60 years of cityhood. We are excited to embark on this journey, and we are reaching out to you, our valued friends and partners, for your support.

Over the course of the upcoming year, we have planned a series of community events that will not only commemorate our six decades of service but also engage and celebrate our community. We would be honored to have your friendly organization join us in making this year truly special by sponsoring one of our events or programs from our sponsorship packet, attached for your reference.

Our Sponsorship Packet includes a variety of opportunities for your organization to become an integral part of our celebration. We have carefully designed these options to cater to different budget levels, ensuring that there is a meaningful opportunity for everyone to contribute to this momentous milestone. Your generous support will help us enhance the quality of our events, reach a wider audience, and leave a lasting impact on our community.



We believe that partnering with the City of Lomita on one of these events would not only be a mutually beneficial endeavor but also a meaningful way to strengthen our ties with the community. Your support will be prominently acknowledged during our events and in our promotional materials, showcasing your commitment to the well-being and growth of our community.

If you are interested in becoming a sponsor or would like to discuss these opportunities further, please do not hesitate to contact me at E.kelley@lomitacity.com or (310) 326-0140. We are more than willing to work with you to tailor a sponsorship package that aligns with your organization's goals and values. If you see a package that best suits your organization please select the package of choice and return your form and sponsorship to Lomita City Hall, 24428 Narbonne Ave Lomita, CA 90717. Attention Emma Kelley.

HERE ARE JUST A FEW HIGHLIGHTS FROM OUR SPONSORSHIP OPPORTUNITIES:

Eggstravaganza: A fun filled morning for families to hunt for eggs and take pictures with our Lomita Park Bunny.

Founders Day: A weekend of fun in the sun! with live entertainment, vendors, food, games, carnival rides, and our annual firework show to helps us ring in our 60th year!!

Movies Under The Stars: Grab your blankets, chairs, and popcorn. Come out to watch an oldie, but goodie this summer.

Concerts in the Park: Come dance the evening away listing to some great tones this summer with the return of our concerts in the park.

Cornhole Tournament: Show off your skills and be the first to take home bragging right as the 1st every City of Lomita Cornhole Champions! All process to benefit the Tom Rico Foundation.

Mayors Golf Classic Tournament: Spend the day teeing off with a round of 18 holes benefiting the Lomita Recreation Programs.

Monster Dash: After a 16 year absence a community favorite! The return of the Lomita Run is back!

Thank you for considering our request. We look forward to the possibility of partnering with the City of Lomita to make our 60th-anniversary celebrations a resounding success. Your support means the world to us, and together, we can create a memorable and impactful year for our community.

Warm regards,

Emma Kelley

Emma Kelley
Recreation Manager
City of Lomita

CITY OF LOMITA SPECIAL EVENTS 2024/2025

DATE	EVENT
Saturday, March 30, 2024	Eggstravaganza
Monday, May 27, 2024	Memorial Day
Saturday-Sunday, June 29-30, 2024	Founders Day
Saturday, July 13, 2024	Movie Under the Stars
Saturday, July 27, 2024	Movie Under the Stars
Tuesday, August 6, 2024	National Night Out/Car Show
Friday, August 9, 2024	Summer Concert
Friday, August 23, 2024	Summer Concert
Saturday, September 7, 2024	Cornhole Tournament
Thursday, October 3, 2024	Mayors Golf Classic Tournament
Saturday, October 26, 2024	Monster Dash
Saturday, October 26, 2024	Spooktacular Festival
Monday, November 11, 2024	Veterans Day
Friday, December 6, 2024	Tree Lighting
Saturday, February 15, 2025	60th Anniversary Parade
Saturday, April 19, 2025	Eggstravaganza
Monday, May 26, 2025	Memorial Day

2024 SPONSORSHIP PACKAGES

THE ESHELMAN \$500

Donation for (Event):

- Certificate of participation given by Lomita City Council.
- Recognition in our City's seasonal newsletter.

THE PENNSYLVANIA \$1,000

Donation for (Event):

- Certificate of participation given by Lomita City Council.
- Recognition in our City's seasonal newsletter.
- Name or company logo on event sponsor banners throughout the event.

THE NARBONNE \$2,500

Donation for (Event):

- Certificate of participation given by Lomita City Council.
- Recognition in our City's seasonal newsletter, and E-Newsletter.
- Name or company logo on event sponsor banners throughout the event.

THE BOULEVARD \$5,000

Donation for (Event):

- Certificate of participation given by Lomita City Council.
- Recognition in our City's social media platforms, seasonal newsletter, and E-Newsletter.
- Name or company logo on event sponsor banners throughout the event.

THE FOUNDER \$10,000

Donation for (Event):

- Name or company logo will be displayed on our street banner.
- Certificate of participation given by Lomita City Council.
- Recognition in our City's social media platforms, seasonal newsletter, and E-Newsletter.
- Name or company logo on event sponsor banners throughout the event.

If paying by check please make it payable to "The City of Lomita"

